Jonny Aaronson | Motion Designer, Media Arts & Animation

[www.aaronsonportfolio.com](http://www.aaronsonportfolio.com) |  978.204.6956  |  jon.aaronson@gmail.com

# Skills & Abilities

Expert and advanced proficiency in After Effects, Premiere Pro, Photoshop, Illustrator, Xd, InDesign, Cinema 4D,  
3D Studio Max, Nuke, Dimension, JavaScript, Excel, Word, PowerPoint, Acrobat, motion design,  
digital design, visual effects, compositing, presentation design, graphic design, color correction, video editing, 2D animation, UI/UX, photo editing, typography, audio editing, 3D modeling & animation,   
CG cinematography & lighting.

# Education

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| **The New England Institute of Art** | 2004 - 2007 |
| **Bachelor of Science, Media Arts & Animation** ∇ Brookline, MA |
| 2D and 3D animation, Motion Design, Visual Effects, Video Editing, Graphic Design |

# Experience

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| **Navient** Newton, MA ***Motion Designer***  Conceptualizing and designing for digital and print media within the Creative Services/Marketing team.   * Lead for Motion and Video department * UX design and video asset creation for [Navient.com](https://navient.com/) * Creation and management for all new animation and video content * Craft engaging and contemporary [storyboards](https://www.aaronsonportfolio.com/storyboards), [animations](https://vimeo.com/697105146?embedded=true&source=vimeo_logo&owner=4794620), and [video content](https://vimeo.com/732124535?embedded=true&source=vimeo_logo&owner=4794620) * Manage multimedia/video production process * Influence direction of the corporate marketing department through creative video content and brand messaging * **Animation and motion graphics course creation and instruction** * **Reduced company expenditure for internal release video more than $20,000 yearly through improved and internal owned new video creation** * **Scouting and hiring media talent for vendors and contractors, asset acquisition** | 2017 - Present |
| **Northeastern University** Boston, MA ===  ***Motion Graphic Artist / After Effects Specialist (Contractor)*** | 2014 - 2018 |
| * Creation and animation of graphics and imagery for use in presentations and web marketing campaigns. * Working within the Enrollment Management & Student Affairs [(EMSA)](https://www.northeastern.edu/) marketing department. * Preparing and animating presentations to be shown to prospective and current students * Creation of animated graphics and content for web marketing campaign videos. |  |
| **Harvard Business School (HBX)** Boston, MA ===  ***Animator & Video Editor (Contractor)*** | 2014 |
| Animation, compositing, video editing, and color correction for HBX and Star Pilot Productions for Harvard Business School's [CORe](https://online.hbs.edu/courses/core/) online education courses.   * Worked within animation and video editing teams in multiple capacities * Asset management and coordination within production pipeline to maximize efficiency * Followed specifications from brand guidelines and professors/course content |  |

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| **Chicago Rot (Film)** Chicago, IL (offsite) ===  ***VFX Artist*** | 2014 - 2015 |
| Compositing and visual effects using motion tracking, clean plating,  image editing, rotoscoping, and color & grain matching for the film *Chicago Rot*.   * [Jonny's IMDB Page](http://www.imdb.com/name/nm7808674/?ref_=ttfc_fc_cr19) - [Chicago Rot IMDB Page](http://www.imdb.com/title/tt3948764/?ref_=nm_knf_t2) |
| **J. Aaronson Motion**  Various locations/remote ===  ***Motion Design / Video Editing / Media Arts & Animation (Contractor)*** | 2008 - Present |
| Animation, Video Editing, VFX & Compositing, Concept and Storyboarding   * Animation and video services as an independent business * [J. Aaronson Motion - About page](https://www.aaronsonportfolio.com/about) |
| **Legend 3D**  San Diego, CA ===  ***Stereo Compositor*** | 2011 |
| Compositing and correcting 2D footage to be used in 3D space, rotoscope and clean plate generation for *Transformers: Dark of the Moon*   * *Nominated for an Academy Award for Best Special Effects* * [Jonny's IMDB Page](http://www.imdb.com/name/nm7808674/?ref_=ttfc_fc_cr19) - [Transformers: Dark of the Moon IMDB Page](http://www.imdb.com/title/tt1399103/?ref_=nm_knf_t1) |  |
| **DMF Lighting**  Carson, CA ===  ***Digital Designer*** | 2009 - 2010 |
| 3D architectural visualization using modeling, animation, and visual effects, logo creation, concept, art for web marketing and print, product line drawing creation, product photography   * Redesigned catalog and logos for the company and its subsidiaries * Created [line drawings](https://www.aaronsonportfolio.com/linedrawings) to meet exact product specifications * Designed [CG video demonstrations](https://youtu.be/w-4g5W_E2qI?list=TLGGJqIacl9SMUIzMTA4MjAyMg) and print graphics for use in trade shows |  |
| **3 Ball Entertainment & Eyeworks USA**  Raleigh Studios, Manhattan Beach, CA ===  ***Video Editor / Media Artist (Contractor)*** | 2008 - 2009 |
| Compositing and editing television show promos and reels, 3D visuals, motion design, and video production.  * Worked on Development Team contributing concepts during meetings * Tasked with taking verbal concepts to full visual realization * Used only written scripts as a basis to create entire promo sizzles start to finish |  |
| **Turbine, Inc.**  Westwood, MA ===  ***UI Artist / QA Test Associate*** | 2007 |
| Designed icons for in-game items following the company art standards and guidelines, performed quality assurance tasks for bug reports within the games*Lord of the Rings Online, Dungeons and Dragons Online.*  * Creation of [32x32 pixel icons](https://www.aaronsonportfolio.com/2d?lightbox=dataItem-kox2uuq11) in Photoshop based only on item name * Created, investigated, and reproduced step by step bug reports within massive database |

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