

# Jonny Aaronson | Digital Designer, Media Arts & Animation

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## Skills & Abilities

Expert and advanced proficiency in After Effects, Premiere Pro, Photoshop, Illustrator, InDesign, Cinema 4D, Maya, 3D Studio Max, Nuke, Excel, Word, PowerPoint, Acrobat, HTML / JavaScript, motion design, visual effects, compositing, presentation design, graphic design, color correction, video editing, photo editing, typography, audio editing, 3D modeling & animation, 2D animation, UI/UX, CG cinematography & lighting.

## Education

### **The New England Institute of Art**

2004 - 2007

#### **Bachelor of Science, Media Arts & Animation** ▽ Brookline, MA

3D and 2D animation, Motion Design, Visual Effects, Video Editing, Graphic Design

## Experience

### **Navient** ■ Newton, MA

2017- Present

#### ***Digital Designer***

Conceptualizing and designing for digital and print media within the Creative Services/Marketing team.

- Lead for Motion and Video department
- Co-lead of Creative Services department
- Decision making and resource management for creative projects
- Responsible for all new animation and video content
- Crafting engaging and contemporary animations and video content to enhance the brand
- Managing the multimedia/video production process
- Influencing direction of the corporate marketing department through creative video content and brand messaging
- Animation and motion graphics course creation and instruction
- Scouting and hiring media talent for contract positions

### **Northeastern University** ■ Boston, MA

2014 - 2018

#### ***Motion Graphic Artist / After Effects Specialist***

Creation and animation of graphics and imagery for use in presentations and web marketing campaigns.

Working within the Enrollment Management & Student Affairs (EMSA) marketing department.

Preparing and animating presentations to be shown to prospective and current students and creation of animated graphics and content for web marketing campaign videos.

### **Harvard Business School (HBX)** ■ Boston, MA

2014

#### ***Animator & Video Editor***

Animation, compositing, video editing, and color correction for HBX and Star Pilot Productions for Harvard Business School's CORE online education courses.

- Worked within animation and video editing teams in multiple capacities
- Asset management and coordination within production pipeline to maximize efficiency
- Followed specifications from brand guidelines and professors/course content

## **Chicago Rot (Film) ■ Chicago, IL (offsite)**

2014 - 2015

### **VFX Artist**

Compositing and visual effects using motion tracking, clean plating, image editing, rotoscoping, and color & grain matching for the film *Chicago Rot*.

- [Jonny's IMDB Page](#) - [Chicago Rot IMDB Page](#)

## **Roopster Media Group ■ Westport, CT (offsite)**

2012-2013

### **CG Artist / Art Assistant**

3D animation / modeling, art assistance for 2D animated shorts.

- Created intro graphics to closely match existing styles for use in satire
- Animation and clean up

## **Legend 3D ■ San Diego, CA**

2011

### **Stereo Compositor**

Compositing and correcting 2D footage to be used in 3D space, rotoscope and clean plate generation for *Transformers: Dark of the Moon*

- Nominated for an Academy Award for Best Special Effects
- [Jonny's IMDB Page](#) - [Transformers: Dark of the Moon IMDB Page](#)

## **DMF Lighting ■ Carson, CA**

2009-2010

### **Production Artist**

3D architectural visualization using modeling, animation, and visual effects, logo creation, concept, art for web marketing and print, product line drawing creation, product photography

- Worked closely with engineering and marketing departments
- Redesigned catalog and logos for the company and its subsidiaries
- Created line drawings to meet exact product specifications
- Designed print graphics and CG video demonstrations for use in trade shows

## **3 Ball Entertainment & Eyeworks USA ■ Raleigh Studios, Manhattan Beach, CA**

2008-2009

### **Video Editor / Media Artist**

Compositing and editing television show promos and reels, 3D visuals, motion design, and video production.

- Worked on Development Team contributing concepts during meetings
- Tasked with taking verbal concepts to full visual realization
- Used only written scripts as a basis to create entire promo sizzles start to finish

## **Turbine, Inc. ■ Westwood, MA**

2007

### **UI Artist / QA Test Associate**

Designed icons for in-game items following the company art standards and guidelines, performed quality assurance tasks for bug reports within the games

*Lord of the Rings Online, Dungeons and Dragons Online.*

- Creation of 32x32 pixel icons in Photoshop based only on item name
- Created, investigated, and reproduced step by step bug reports within massive database